



**MORNINGTON
SHIRE COUNCIL**

TAKING CONTROL OF OUR FUTURE

**MORNINGTON SHIRE COUNCIL CORPORATE PLAN
2017-2022**

Our Vision

To empower our Community – Our people

To feel solid and strong like the rock in Mundalbe

To taste and hear the breaking waves of change

To establish clean, safe, healthy lifestyles togetherness

Pride and respect for each other in our culture, achievements and successes

To see and smell the compassion and peacefulness of our community

Our Mission

By 2021 Mornington will be a Community where:

- Our people are happy, healthy and safe
- Our natural environment is valued and well-managed
- Our culture is retained and maintained
- We have quality infrastructure
- We have a sustainable local economy
- Governance and ownership of Community direction is by Council
- We have transparency of government and open communication between the three tiers of Government

Our Goals

Our goals are to make the Wellesley Islands the best place they can be by

- Enhancing community well-being
- Keeping our Culture alive
- Creating opportunities for prosperity
- Protecting our country
- Enhancing and supporting local business
- Having greater transparency and open communication between the three tiers of government

Council's Values

Responsibility

Respect

Compassion

Hard work

Working together

Proud to belong

Foreword

This Corporate Plan focuses on the Council's roles and responsibilities. Clearly one of the critical factors to consider when developing our Corporate Plan is to acknowledge that the Council has limited resources and limited opportunity to raise own source revenue. Council cannot do everything and those services it provides must be done so at a cost that is affordable to the Council and the Community.

The Councillors have a fundamental strategic role, rather than an operational one. Whilst this means that we can still be focussed on the specific needs of residents, we recognise that we have a higher obligation, which is to the whole of our Community and to the future of the Mornington Shire Council.

We have agreed that our priorities are:

Infrastructure

Council will ensure Quality Infrastructure is managed effectively and efficiently.

Council will improve Gununa's appearance, including its entrances, streetscapes and general appearance.

Council will address the needs and expectations of residents to deliver a quality road network that meets long-term needs.

Council will continue to develop and implement strategies that address environmental sustainability issues.

Business Development

Council will foster business development opportunities that create sustainable local employment and stimulate investment.

Keeping our Culture Alive

Council will promote Mornington Shire as a vibrant community where traditional culture is valued and maintained.

Council will positively promote Mornington Shire at all times.

Corporate Governance

Council will aim for the highest standard of accountability, transparency, public consultation and budget performance. Council will ensure that it continuously advocates on behalf of the Community and makes all levels of Government accountable for the promises they have made to work together and Close the Gap.

Cr Thompson; economic development, transport and region projects

Cr Farrell; infrastructure and housing

Cr Ah Kit; health and wellbeing

Cr Isaacs; community engagement, culture and events

Cr Wilson; overseeing entire runnings



Program 1 – Improving Community Lifestyle

Goal

The Mornington Shire Council will provide leadership in facilitating the development and maintenance of diverse, liveable and sustainable communities and develop responses addressing community needs and aspirations in this area.

Services under this Program	Critical Success Factors
Environmental Health Animal Control Housing Sport and Recreation Communication Accommodation	Effective collaboration with Australian and Queensland Governments and their agencies Effective utilisation of Council assets Effective budget management Matching service levels to priority areas Effective advocacy Effective recruitment and training of local staff

Issues identified and strategies to address them

ISSUE	STRATEGY	PERFORMANCE MEASURE
Effective Asset Management of Council Facilities (e.g. playgrounds)	Develop a Plan to maximise use of managed and owned facilities	Plan completed by June 2017
The provision of a range of healthy lifestyle recreation opportunities for residents.	<p>Undertake a feasibility study for an Outdoor Swimming Pool.</p> <p>Prepare a Recreation Strategy in conjunction with all stakeholders</p> <p>Prepare a Football Oval Re-development Plan involving Councillors</p>	<p>Undertake research into feasibility by March 2017</p> <p>Strategy completed by March 2017</p> <p>Plan completed by March 2017</p>
Community Building	Council takes a lead role with stakeholders and service delivery	Quarterly reports to Council with the first meeting September 2015
Accessibility	<p>Obtain funding for a Disability Needs Review</p> <p>Conduct a Disability Needs Review in conjunction with Mornington Island Health Council</p>	<p>Funding obtained and review scoped by 30 June 2017</p> <p>Review completed and submitted to Council by 30 June 2017</p>

Quality of Life/ Burden of Disease	Prepare a Public Health Strategy	Mornington Island Health Council to action
The lifestyle of young people in community and the need to promote their involvement in community life.	<p>Explore opportunities for greater employment of youth in Council</p> <p>Be actively involved in major community projects that involve the well-being of young people</p> <p>Advocate on behalf of young people and where appropriate, assist young people themselves in advocating on issues that affect their wellbeing.</p> <p>Maintain regular liaison with Mirndiyan Gununa Aboriginal Corporation, the PCYC and School and all other stakeholders..</p>	<p>Annual report to Council as part of the Budget process. Maintain effective links to the Community.</p> <p>Demonstrate effective relationships with service providers and Government.</p> <p>Report to Council at least quarterly.</p>

Program 2 – Keeping our Culture alive

Goal

The Community will have access to a diverse range of cultural and lifestyle experiences. The Council will develop and promote these experiences for the benefit of all residents.

Services under this Program	Critical Success Factors
Community Cultural Centre Festivals and Events – celebrates aspects of our community and its lifestyle	Community Support and Participation Demonstrating the importance of culture Recognition by the Council of the need for appropriate resourcing Capacity to sustain and develop infrastructure Effective relationship with all stakeholders

Issues identified and Strategies to address them

ISSUE	STRATEGY	PERFORMANCE MEASURE
Community Involvement and Participation	<p>Promotion of all services available to the community, including those provided by non-government agencies.</p> <p>Ensure services are accessible to all of the community.</p>	<p>Work with all stakeholders</p> <p>Work with all stakeholders</p>
Sustainable funding	Collaborate with all stakeholders to secure sustainable funding for cultural programs and services.	Council supports all stakeholders applications for funding and for development of its commercial enterprises

Program 3 – Creating Opportunities for Prosperity

Goal

Mornington Shire Council will promote sustainable economic development for the benefit of the whole community.

Services under this Program	Critical Success Factors
Business Development Lease Management Motel/Bakery/Batching Plant/ Building Services	Co-operation of private sector and stakeholder partners (ABDT, MMG, Department of Prime Minister and Cabinet, IBA, MIACSED) Council commitment and resources increasing employment in a sustainable manner Community support for economic development vision

Issues identified and Strategies to address them

ISSUE	STRATEGY	PERFORMANCE MEASURE
Facilitating economic development activities and opportunities.	Prepare an Economic Development Strategy that emphasises private sector development	Strategy to be developed by MIACSED by December 2015
Community participation	Ensure stakeholders participate in economic planning activities coordinated by Council through regular consultation and engagement	Support the work of ADBT, IBA and others on the Island
Support to existing business.	Facilitate training, accreditation and development opportunities for existing businesses.	Support the work of ADBT
Support for regional economic development	Support ADBT's efforts to generate private economic development	Councillors and/or officers to attend meetings of ADBT

Program 4 – Protecting our Country

Goals

Mornington Shire Council will

- have facilities, assets and services which maximise useability, efficiency and sustainability and fosters civic pride;
- protect the bio-diversity within the region and will develop a sustainable environment for this generation and the future;
- ensure that the built environment meets basic standards of quality in design and construction;
- ensure that the new Planning Scheme meets the long-term needs of the Community and is effectively implemented.

Services under this Program	Critical Success Factors
Asset Management Co-ordination Technical Services Council Building Maintenance Environmental Management Fire Prevention Parks and Gardens Roads Maintenance Planning and Design Waste Collection, Disposal and Management Water	Seek alignment between community expectations and available resources in service delivery Policies and strategies are documented, relevant and integrated Effective communication and consultation with internal and external business units Identify sustainable funding opportunities

Issues identified under this Program and strategies to address them

ISSUE	STRATEGY	PERFORMANCE MEASURE
<p><u>Environment</u></p> <p>Behaviour of litterers / civic pride/responsibility</p> <p>Loss of vegetation</p> <p>Water quality & flood management</p> <p>Waste management</p> <p>Trees in public places</p> <p>Weeds</p>	<p>Develop an Environmental Management Plan, addressing Waste Management, Native Vegetation Management, Water Management, Open Space and Parks Management, Tree Management and Weed Management</p>	<p>All Plans to be completed by December 2017</p> <p>Collaborate with GRAC to address issues outside of the Township</p>
<p><u>Town Appearance</u></p> <p>Community expectations</p> <p>Existing service levels</p> <p>Apathy/Lack of civic pride</p>	<p>Develop a Landscape Master Plan</p> <p>Increase maintenance service levels to Gununa’s streets and open space areas</p> <p>Continue to promote community participation in the maintenance of the streets and open space areas</p>	<p>All Plans to be completed by December 2017</p>

<p><u>Roads and Traffic</u></p> <p>Perceptions & expectations of level of traffic volumes, reason for traffic plans (includes parking)</p>	<p>Implement a Traffic Management and Strategic Road Strategy</p> <p>Develop a Road Safety Strategy</p>	<p>Complete by December 2017</p>
<p><u>Aerodrome and Jetty</u></p> <p>Maintain assets</p>	<p>Prepare a Masterplan for the Aerodrome</p> <p>Obtain funding for major upgrades to Aerodrome</p> <p>Obtain funding for major upgrades to Jetty</p>	<p>Completed by July 2016</p> <p>Funding obtained by March 2017</p> <p>Funding obtained by June 2017</p>
<p><u>Asset management</u></p> <p>No Asset Management Plan</p>	<p>Develop Asset Management Plan</p>	<p>Completed by March 2017</p>

Program 5 – Enhance and Support Council Business

Goal

The Mornington Shire Council will manage its business efficiently and effectively with its available resources.

Services under this Program	Critical Success Factors
Customer Service Executive Management Financial Management Information Technology Payroll Human Resources Advocacy Grant Funding Governance Communication	Utilisation of Council assets by the Community Effective advocacy A sustainable positive organisation culture Attraction and retention of qualified and skilled staff

Issues identified and Strategies to address them

ISSUE	STRATEGY	PERFORMANCE MEASURE
Governance	<p>Council will use all avenues to promote its issues and to advocate on behalf of the Community.</p> <p>Identify responsibility for the provision of services within Council and between levels of government and local service providers</p> <p>Advocate and lobby for agreements to deliver services</p>	Attendance at LGAQ, State and Federal conferences and meetings; regular meetings with politicians
Human Resources	<p>Support training</p> <p>Promote a positive culture through constructive behaviour</p>	Maintain regular training courses. Maintain regular training on ethics, code of conduct and positive workplace relations
Ensuring Community's respect for Council	Promote successes and achievements through media	Publish regular updates on website and in other publications
Financial sustainability	Commitment to a long-term view and long-term budget (Long Term Financial Plan – LTFP)	Update every year

Program 6 – Transparent and Open Communication across Three Tiers of Government

Goal

Mornington Island will have greater transparency and open communication between the three tiers of government

Services under this Program	Critical Success Factors
Council Meetings Service Provider Meetings State and Commonwealth consultation Customer Service Media relations and Social marketing	Public access to information Regular interaction between Council and Stakeholders Effective advocacy A sustainable positive organisation culture Up to date social networking sites Respect for Council role in Community

Issues identified and Strategies to address them

ISSUE	STRATEGY	PERFORMANCE MEASURE
Public access to information	Council will use all avenues to make relevant information available to stakeholders	Maintaining website and Facebook pages Use Community Noticeboards and networks to publish information Local Newspaper
Transparent Governance	Compliance with requirements of legislation Identify responsibility for the provision of services within Community and ensure communication between levels of government and local service providers Ongoing communication between Council and stakeholders	Maintaining registers required by legislation Regular meetings of stakeholders Attendance at meetings by key stakeholders Presentation of progress reports to Council by stakeholders

Ensuring Community's respect for Council	Promote successes and achievements	Publish regular updates on website and in other publications
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